**JTA Board of Directors Retreat: MOVE2027**

**August 25, 2022**

**Day One**

**8:00 a.m. Opening Remarks Chair Ari Jolly**

**CEO Remarks Nat Ford, CEO**

**MOVE2027: “The Future”**

**8:15 a.m. Transit Operations Update Charles Frazier**

1. **Current State of Affairs**
   1. **Ridership Statistics**
   2. **Employee Recruitment & Retention Successes Rosa Beckett**
   3. **Service Delivery & Near-term Ridership Initiative Charles Frazier**
      1. **January and June Service Enhancements**
         1. **OTP**
         2. **Access to Transit**
         3. **The Customer Experience**
      2. **October Service Enhancement**
         1. **OTP**
         2. **Route 14B**
      3. **Near-Term Ridership Initiative**
         1. **DCPS/University Fare Free**
2. **What’s on the Horizon: The Complete Trip**
   1. **University Mobility App – Phase 1**
   2. **University Mobility App – Phase 2**
3. **What’s Before the Board: Increasing Efficiencies**
   1. **UZURV**
   2. **AFSCME Agreement**
   3. **Upcoming Board Action**
      1. **Paratransit and Mobility Services RFP**

**10:00 a.m. Public Comment/Break**

**10:15 a.m. System Development Update Greer Johnson Gillis**

1. **What we’ve done: Capital Programs** 
   1. **MobilityWorks**
   2. **Myrtle Avenue Operations Campus Improvement Update**
2. **Where are we going: Providing Seamless Mobility Solutions**
   1. **LOGT / MobilityWorks IIUpdate**
   2. **Emerald Trail Greer Johnson Gillis**
   3. **U2C – Phase 2 Update Bernard Schmidt**

**11:00 a.m. Capitalize Jax Update (Greer)**

**11:30 a.m. Rule 002 Presentation – Procurement Rule Cleveland Ferguson**

**Heather Obora**

**12:00 p.m. Lunch**

**12:15 p.m. Annual Ethics Training Kirby Oberdorfer**

**COJ Director of Ethics, Compliance and Oversight**

**1:15 p.m. Break**

**2:15 p.m.** **Finance Update Gregory B. Hayes**

1. **Investment/Market Update PFM**
2. **Transit Asset Management Plan Update Matt Wilson**
3. **Current Budget**
4. **Forecast Budget**

**3:45 p.m. Government Affairs Update Jessica Shepler**

**Lisa Barkovic**

**Holland & Knight**

* 1. **IIJA Grant Strategy Ivan Rodriguez**

**4:30 p.m. Recess for Gathering**

**Coop 303**

**JTA Board of Directors Retreat**

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**Day Two**

**7:45 a.m. Welcome/Breakfast**

**8:00 a.m. Economic Development Update Cleveland Ferguson**

1. **Current State of Affairs**
   1. **Transit Supportive Urbanism**
      1. **Commuter Rail Planning Grant Update**
      2. **Green Line Planning Grant Update**
   2. **Parking Management Services**
2. **What’s on the Horizon**
   1. **TSU Policy Development Discussion**
   2. **Johnson Lot Update**
3. **What is Before the Board** 
   1. **Rule 007 Discussion – Advertising Rule**

**10:00 a.m. Public Comment/Break**

**10:15 a.m. Transitioning to MOVE2027: FY22 Goals and Objectives Cleveland Ferguson**

1. **MOVE2027 KPIs Greer Johnson Gillis**
2. **FY23 Goals and Objectives Recommendations Cleveland Ferguson**

**1:30 p.m. Roundtable – Alta Drive Eminent Domain Richard Milian**

**1:55 p.m. Year in Review Video**

**2:00 p.m. CEO Discussion Annual Evaluation Process Nat Ford, CEO**

**Richard Milian**

**2:30 p.m. Adjourn Retreat**

**3:00 p.m. Board Meeting - Neptune Beach Council Chambers**