

**JACKSONVILLE TRANSPORTATION AUTHORITY  
OBJECTIVES/POLICY STATEMENT (42 U.S.C. 2000d)  
TITLE VI OF THE CIVIL RIGHTS ACT**

**TO ALL JTA EMPLOYEES AND THE SERVICE COMMUNITY**

As a major provider of public transportation whose employees have extensive daily contact with the public, the Jacksonville Transportation Authority (JTA) recognizes its responsibility to the community which it serves and is committed to a policy of nondiscrimination. JTA works to ensure nondiscriminatory transportation in support of our mission *to be the Northeast Florida leader in providing effective, coordinated and integrated multimodal transportation solutions* to enhance the social and economic quality of life for all Jacksonville citizens.

Title VI of the Civil Rights Act of 1964 prohibits discrimination on the basis of race, color, or national origin in programs and activities receiving Federal financial assistance. Specifically, Title VI provides that "no person in the United States shall, on the ground of race, color, or national origin, be excluded from participation in, be denied the benefits of, or be subjected to discrimination under any program or activity receiving Federal financial assistance." (42 U.S.C. Section 2000d).

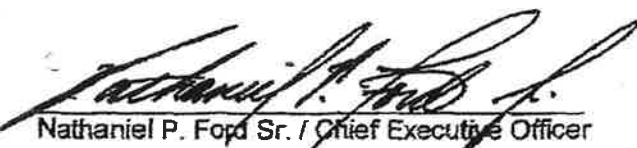
The Environmental Justice component of Title VI guarantees fair treatment for all people and provides for JTA, to identify and address, as appropriate, disproportionately high and adverse effects of its programs, policies, and activities on minority and low-income populations, such as undertaking reasonable steps to ensure that Limited English Proficiency (LEP) persons have meaningful access to the programs, services, and information the JTA provides.

Environmental Justice regulations are:

- (a) To avoid, minimize, or mitigate disproportionately high and adverse human health and environmental effects, including social and economic effects, on minority populations and low-income populations;
- (b) To ensure the full and fair participation by all potentially affected communities in the transportation decision-making process;
- (c) To prevent the denial of, reduction in, or significant delay in the receipt of benefits by minority and low-income populations.

Ken Middleton, JTA's Diversity and Equity Program Manager, has been designated as JTA's Civil Rights Officer responsible for civil rights compliance and monitoring to ensure non-discriminatory provision of transit services and programs. In that capacity, Mr. Middleton is responsible for implementing all aspects of the Title VI program. However, along with the Chief Executive Officer, Vice Presidents, Managers, and their Staff share in the responsibility for making JTA's Title VI Program a success. Implementation of the Title VI Program is afforded the same priority as compliance with all other legal obligations incurred by the JTA in its financial assistance agreements with DOT.

The JTA has disseminated this policy Statement to the Board of Directors and all components of our organization. We have distributed this policy statement to all internal and external stakeholders that perform work for us on DOT-assisted and other JTA contracts through print and electronic means.

  
Nathaniel P. Ford Sr. / Chief Executive Officer

7.22.13  
Date