

**MINUTES OF THE  
JACKSONVILLE TRANSPORTATION AUTHORITY  
BOARD WORK SESSION  
JANUARY 14, 2021**

The JTA Board of Directors held a Work Session on January 14, 2021. The Board of Directors and Staff attended in person, the public attended virtually via WebEx.

**BOARD ATTENDEES:** Kevin Holzendorf, Arezou Jolly, Debbie Buckland, Ray Driver and Nicole Padgett.

**JTA STAFF ATTENDEES:** Nathaniel P. Ford Sr, Cleveland Ferguson III, Bonnie Todd, Bernard Schmidt, Greg Hayes, Greer Gillis, Andy Rodgers, Katie Smith, Chris Geraci and Joe Tenga.

**OTHER ATTENDEES:** Richard Milian, General Counsel, Larry Parks, FDOT and Ivan Rodriguez.

**I. WELCOME:** Chairman Holzendorf called the work session to order at 11:50 a.m. and welcomed Board Members, JTA Staff and guests.

**II. PUBLIC COMMENT:** Chairman Holzendorf asked for public comments. There were no public comments.

**SAFETY AND SECURITY:** The Board was provided an update on JTA Safety and Security initiatives. This discussion is exempt from the Sunshine law.

**VACCINATION INITIATIVE:** Ms. Gillis and Ms. Todd provided the Board with an overview of JTA's Vaccination Transportation Strategy. They shared the steps JTA staff has taken related to partnerships with health agencies and state and local government, the marketing plan and JTA's vision and goal. A preview of the communication plan and the launch of the health.jtafla.com webpage was also provided.

Ms. Gillis and Ms. Todd then shared the plans for Customer Service and Outreach, both internally and externally, as well as information on routes that are near distribution centers. Staff shared that the goal is be ready to assist and transport any member of the community that wants to be vaccinated as supplies become available.

**ROUNDTABLE:** No items under roundtable

There being no more discussion, the Work Session adjourned at 1:01 p.m.

SEAL

  
\_\_\_\_\_  
G. Ray Driver, Secretary

  
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Ari Jolly, Chair

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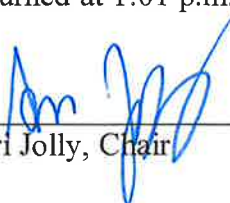
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