

**U2** No changes are being made to this route as proposed before.

**X2** (Schedule Modified)  
**Reason for change:** Low ridership.  
**What is changing:** Modified schedule. Route stays the same.  
**Is there an alternative:** K2 or BH1.  
**Activity Centers Missed:** Downtown to beach (K2, BH1) St. Johns Center (R5, SS6).

**WS1** (Schedule Modified)  
**Reason for change:** Low ridership.  
**What is changing:** Midday (9:30 a.m.-2:30 p.m.) service will be discontinued. Only peak hour service will be provided on this route.  
**Frequency:** No change in peak service frequency. No route change.

**WS2** (Schedule Modified)  
**Reason for change:** Low midday ridership.  
**What is changing:** Midday frequency.  
**Frequency:** Midday (9:30 a.m. to 2:30 p.m.) 30 minutes to 60 minutes. Peak hour frequency will not change. No route change.

**WS12** (Route Modified)  
**Reason for change:** Better fit for route.  
**What is changing:** Picking up Murray Hill loop from R5.  
**Frequency:** 50 minutes to 65 minutes.  
**Activity Centers Added:** Murray Hill loop.

### IMPORTANT PASSENGER INFORMATION

#### CT = Crosstown

CT1 is a new route formed from the current SS9 and I6.

CT3 is a new route formed from the current NS33 and I6.

SS6 is a new route formed from the SS3 and SS2.

SS8 is a new route formed from the SS5 and SS3.

### Routes at a Glance

#### Schedule or Route modified

Baldwin Commuter Shuttle, Bay Street Trolley, Beaches Trolley, Beaver Street Trolley, B6, Highlands Oceanway Ride Request, L9, Q3, R5, S1, WS1, WS2, WS12, X2.

#### Suspended

BH50, Laura & Ocean Trolley, NS40.

#### No Change

U2, NS2, NS14

#### Combined

Segments from route(s) will be used to form new route.

I6  
SS9 → New CT1

NS33  
I6 → New CT3

SS2  
SS3 → New SS6

SS3  
SS5 → New SS8

Comments may be mailed to:  
**Kent Stover**  
**Service Planning Manager**  
Jacksonville Transportation Authority  
100 North Myrtle Avenue  
Jacksonville, FL 32203

Phone **904.630.3153**  
Email **kstover@jtafla.com**



*We're Listening.  
We heard you!*

Part of your day.  
Part of your community.  
Part of your life.



Finalized May 2009 Service Changes.indd



---

**Baldwin Commuter Shuttle (Schedule Modified)**  
**Reason for change:** Low ridership during midday hours.  
**What is changing:** Suspending Sunday Service. Reduce early morning and midday service on weekdays and Saturdays.  
**Frequency:** Reduce service to two morning and two afternoon trips with no midday service. Saturday will change to one morning and one afternoon trip.  
**Is there an alternative:** No.

---

**Bay Street Trolley (Schedule Modified)**  
**Reason for change:** Low ridership during midday.  
**What is changing:** Reducing service between the hours of 9:30 a.m. and 2:30 p.m.  
**Frequency:** Service will change from 15 to 30 minutes between buses.  
**Is there an alternative:** Reduced midday to/from St. Andrew’s lot between 9:30 a.m. & 2:30 p.m. There is local service along Bay Street between Liberty and Pearl (SS6, SS8).  
**Activity Centers Missed:** St. Andrews lot between 9:30 a.m. and 2:30 p.m.

---

**Beaches Trolley (Route Modified)**  
**Reason for change:** Seasonal service.  
**What is changing:** Service to start May 8 and run through Labor Day. Hours will be Friday 7 p.m. - 2 a.m., Saturday noon to 2 a.m., Sunday noon to 6 p.m. Fare is 50¢. Memorial Day – Noon to 6 p.m. July 4th – Noon to 2 a.m. Labor Day – Noon to 6 p.m.  
**Frequency:** Every 15 minutes.  
**Activity Centers Added:** Extend route to Atlantic Village on north end adding a stop in front of Kmart at Atlantic Blvd. Extend route to South Beach Parkway Shopping Center on southern end.

---

**Beaver Street Trolley (Route Modified)**  
**Reason for change:** Adding an additional stop.  
**What is changing:** Extending the route to the Beaver Street Farmers’ Market.  
**Frequency:** Changes from 40 to 50 minutes.  
**Activity Centers Added:** Beaver Street Farmers’ Market.

---

**B6 Reason for change:** Low midday ridership to Cecil Commerce Center.  
**What is changing:** Reducing service during midday (9:30 a.m. - 2:30 p.m.) to Cecil Commerce Center. There will be four a.m. and four p.m. trips.  
**Frequency:** Regular route frequency will not change.  
**Is there an alternative:** Not to Cecil Commerce Center. On Beaver St. between Stockton and McCoys Creek use WS12 or B9.  
**Activity Centers Missed:** Cecil Commerce Center midday.

---

**BH50 (Route Suspended)**  
**Is there an alternative:** Service between South Beach Parkway Shopping Center to downtown (X2). Service between St. Johns Town Center to downtown (SS6, R5).

---

**Highlands Ride Request (Schedule Modified)**  
**Reason for change:** Low ridership on weekends and weekday during the midday.  
**What is changing:** Reducing midday hours between 9:30 a.m. and 2:30 p.m. during the weekdays and reducing service hours on weekends.  
**Frequency:** Change from 60 minutes to 90 minutes between buses.  
**Is there an alternative:** No.

---

**I6 (Route Modified) SS9 + I6 =CT1**  
**Reason for change:** Discontinue duplication on I6 and SS9 routes.  
**What is changing:** Combining the SS9 and I6 and renaming it the CT1.  
**Frequency:** Will improve frequency on this route across the board. Off peak will stay at 30 minutes, but peak time will decrease to 15 minutes. On the weekends, service will move from every 90 minutes to every hour.  
**Segments eliminated and alternatives:** Toledo, Powers, Old Kings Road, Baymeadows loop and Kings Avenue Station can use the CT3. King’s Avenue riders can also use the Skyway or SS6.

---

**Laura & Ocean Street Trolley (Route Suspended)**  
**Is there an alternative:** Skyway.

---

**L9 Reason for change:** Extend route.  
**What is changing:** Adding service to St. Luke’s Hospital/Southpoint Parkway between Bonneval Road and J. Turner Butler Blvd.  
**Frequency:** No change in frequency. Introduce Sunday service.  
**Segments eliminated and alternatives:** Southside Boulevard at Touchton Road (S1), Southside Blvd. at Gate Pkwy. (SS6). St. Johns Town Center (SS6, R5).  
**Added:** Sunday service.

---

**NS2 No changes are being made to this route as proposed before.**

---

**NS14 No changes are being made to this route as proposed before.**

---

**NS33 (Route Combined) NS33 + I6 = CT3**  
**Reason for Change:** Merging of two routes resulting in a one seat ride between River City Marketplace and the Powers Avenue area in Southeast Jacksonville.  
**What is changing:** Interline NS33 with segments of I6 to become the new CT3. The NS33 route will not change. Fare will be \$1.  
**Frequency:** Reduce service from 50 minutes to 60 minutes.

---

**NS40 (Route Suspended)**  
**Is there an alternative:** From Edward Water College to Rosa Parks Transit Station (K2). From Rosa Parks Transit Station to Regency Square Mall (BH1, S1, AR6, AR7, R5).

---

**Oceanway Ride Request**  
**Reason for change:** Low ridership on weekends and weekday during the midday.  
**What is changing:** Reducing midday hours between 9:30 a.m. and 2:30 p.m. during the weekdays and reducing service hours on weekends.  
**Frequency:** Change from 60 minutes to 90 minutes weekdays.  
**Is there an alternative:** No.

---

**Q3 (Route Modified)**  
**Reason for change:** Low ridership.  
**What is changing:** Improving service frequency by shortening route on Sunday to end at Seminole Rd. and Atlantic Blvd.  
**Frequency:** No change Monday through Saturday. Sunday improve frequency from every two hours to every hour.  
**Is there an alternative:** BH1 is an alternative for those traveling to South Beach Parkway Shopping Center from Mayport Road & Atlantic Blvd.; no alternative for Mayo Clinic on Sunday.

---

**R5 Reason for change:** To shorten the route length.  
**What is changing:** The route name will stay the R5. We will not be offering service to Arlington frontage service road.  
**Frequency:** Will stay the same at 60 minutes.  
**Is there an alternative:** WS12 will pick up the eliminated Murray Hill loop.  
**Activity Centers Missed:** Murray Hill (WS12).  
**Added:** St. Johns Town Center.

---

**Skyway (Schedule Modified)**  
**What is changing:** Hours of service. Monday through Friday; 6 a.m. to 9 p.m. Saturday; Noon to 7 p.m. Sunday; Special event only.

---

**S1 (Schedule Modified)**  
**Reason for change:** Low ridership and schedule adjustment.  
**What is changing:** Modified schedule. Route stays the same.  
**Frequency:** From 60 to 75 minutes between buses.

---

**SS2 (Route Combined) SS2 + SS3 = SS6**  
**Reason for change:** Streamline route.  
**What is changing:** Combining routes SS2 with SS3 to form the new SS6.  
**Frequency:** Will improve from 70 minutes to 50 minutes. Add weekend service.  
**Segments eliminated:** Atlantic Boulevard between San Mateo Ave. and Art Museum Drive.

---

**SS3 (Route Combined) SS3 + SS5 = SS8**  
**Reason for change:** Make route shorter.  
**What is changing:** Combining route SS3 with SS5 to form the new SS8.  
**Frequency:** Consistent frequency of 60 minutes.  
**Segments eliminated and alternatives:** Beach Blvd. between Art Museum Drive and University Blvd. (K2). Woodcock Drive walk four blocks to SS6. Dean Road between Beach Blvd. and Terry Road (K2 at Terry Rd. and Beach Blvd. and new proposed service on the SS8).

---

**SS5 (Route Combined) SS3 + SS5 = SS8**  
**Reason for change:** Streamline route.  
**What is changing:** Propose combining route SS3 with SS5 to become SS8.  
**Frequency:** no change.  
**Segments eliminated and alternatives:** Parental Home between Barnes Rd. and Bowden (walk to SS8), Bowden to Southpoint Pkwy. (walk to SS9). Southpoint Parkway between Bowden and St. Luke’s Hospital, L9.  
**Activity Centers Missed:** Southpoint business district (L9), St. Luke’s Hospital (L9).

---

**SS9 (Route Combined) SS9 + I6 = CT1**  
**Reason for change:** Eliminate duplication on I6 and SS9 routes.  
**What is changing:** Combining the SS9 and I6 to become CT1.  
**Frequency:** Improve midday from 60 minutes to 30 minutes and 30 minutes to 15 minutes peak Monday through Friday; 90 minutes to 60 minutes weekend service.  
**Segments eliminated and alternatives:** Baymeadows between Baymeadows Way and San Jose (B7) Deerwood Center (L7 or B7).